**SCAMPERing … The Keys to Creativity**

* Substitute –

Who else instead? What else instead? Other ingredients? Other materials? Other power? Other place?

* Combine –

How about a blend, an alloy, an ensemble? Combine purposes? Combine appeals?

* Adapt –

What else is like this? What other idea does this suggest? Does the past offer parallels? What could I borrow from someplace else?

* Modify –

Minify, Magnify, Maxify? Order, form, shape? What to reduce? Greater frequency? Higher? Larger? Thicker?

* Put to Other Uses –

New ways to use as it is? Other uses if modified? Other places to use? Other people to reach? Other uses for those who are not human? Other uses for animals?

* Eliminate –

What to subtract? Smaller? Condensed? Miniature? Lower? Shorter? Lighter? Omit? Streamline? Understate?

* Reverse or Rearrange –

Interchange components? Other pattern? Other layout? Other sequence? Transpose cause and effect? Change pace? Transpose positive and negative? How about opposites? Turn it backward, upside down? Reverse roles?